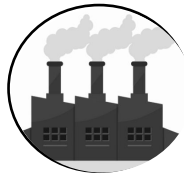


YEAR 5– Impact of Lord Leverhulme on Wirral

WHEN? 1790-1909



1790
Industrial
Revolution begins



1851
Lord Leverhulme
is born



1885
'Lever Brothers' is
founded



1888
Port Sunlight
Village starts
to be built



1909
By 1909 there
were 700
cottages.

WHO?



Lord
Leverhulme



Lady
Leverhulme

James Darcy
Lever

VOCABULARY

Lord Leverhulme	An English industrialist who transformed working conditions in Port Sunlight
Sunlight Soap	The name of the first soap to clean clothes
Unilever	The name of 'Lever Brothers' today
Port Sunlight	The place Lord Leverhulme built for his workers
Industrial revolution	A time of great change where new manufacturing processes were used on a large scale.
Amenities	Facilities in the local area e.g shops, library, school
Glycerine	An ingredient used to make soap
Industrialised	The development of industries on a wide scale

WHERE?

Port Sunlight is on the Wirral



WHAT?



Lord Leverhulme was born on 19th September 1851 he died on 7 May 1925



Initially the son of a grocer, he set up a soap factory called 'Lever Brothers' and manufactured Sunlight Soap in Port Sunlight on the Wirral.



During the industrial revolution, working conditions were poor, many men, women and children worked for long periods of time in terrible conditions.



Leverhulme realised the importance of looking after his workers and he build his workers a town to live in with excellent amenities such as a dining hall, allotments, swimming pool and shops.



Over 700 cottages, a concert hall, a theatre, a library, a gymnasium and an open air swimming pool..

WHAT CAME NEXT?



Today Unilever's products are available in over 190 countries. 2.5 billion people use their products every day